



## HMTX INDUSTRIES LEADS THE FLOORING INDUSTRY IN SUSTAINABILITY, TRANSPARENCY AND ESG INITIATIVES

- *Parent company of Aspecta & Teknoflor Sets the Bar High* -

Norwalk, CT -- HMTX Industries™ is a \$900M global new materials flooring company serving a diverse cross section of the construction and renovation marketplaces. Headquartered in Norwalk, CT, and doing business in more than 40 countries around the world, the HMTX family of companies includes Halstead, the leading supplier of resilient flooring to The Home Depot; Metroflor®, its signature residential brand in North America; HMTX Commercial with the Teknoflor® and Aspecta® brands; and HMTX Global, which serves end users worldwide with diverse channel partners focused on its Allure® brand.

As a global leader in sustainable practices, HMTX sets industry standards for quality and performance as well as superior product design. Its manufacturing processes, workplaces, and product ingredients all reflect a significant dedication to sustainability, transparency, and societal impact. The company's ESG (Environmental, Social and Governance) initiatives are bold, with a focus on excellence in data gathering and reporting according to internationally accepted frameworks. Both climate neutrality and diversity, equity and inclusion (DEI) are major focus areas for the company.

Said Rochelle Routman, Chief Sustainability and Impact Officer for HMTX, "As part of our ESG initiatives, we worked very hard on crafting a corporate purpose statement that would be meaningful and serve as a guide for all company endeavors. It is: *We strive to make beautiful products that improve the quality of people's lives. We are driven by an innovative spirit, care for the planet and have compassion for all its inhabitants. Together, we will make a difference.*"

In addition to the ESG work, the Sustainability, Transparency, Impact & Community (STIC) team, under the direction of Routman, serves as an information clearinghouse that directs the manner in which sustainability unfolds throughout the global enterprise. The team is involved in many aspects of the product channel and corporate activities, including supply chain sustainability, product and social justice transparency, testing and compliance, product certificates and labels, community & employee engagement, and training.

Nowhere is the company's commitment to sustainability and transparency more evident than in its business practices in China. Far from hiding the origin of its products, HMTX has defined a new standard of transparency in Chinese manufacturing. Over three decades, the Stone family has worked closely with two Chinese factories to push boundaries, proving that it's possible for Chinese manufacturing to deliver on product quality, product lifecycle impacts, and transparency in social justice and product ingredients.

HMTX Industries has also been particularly focused on the development of its sustainability-centered labels and certifications, including those vital to the success of its commercial-based divisions. It has received JUST social justice designation, a program that gauges the depth and effectiveness of a company's policies and practices related to social equity & justice, and ultimately guides them to create

a roadmap for improvements and enhancements. HMTX recently received a renewed JUST 2.0 Social Justice Label for its U.S. employees and operations.

This follows two years after the company became the first manufacturer in the world to achieve JUST version 2.0, and HMTX remains the only major flooring manufacturer with this achievement. The improved JUST 2.0 scores were realized in nine areas: Training/Education, Volunteering, Family/Medical Leave, Retirement Provision, Full-Time Employment, Gender Diversity, Gender Pay Equity, Well-Being, and Local Communities.

“The purpose of JUST is not merely to take stock of where you are, but to also help you determine where you need to go and how you can get there,” said HMTX Director of Sustainability & Impact Arthur Clarke.

At the product level, many of the most popular Teknoflor® collections carry Declare<sup>SM</sup> labels and/or Health Product Declarations® (HPD), which are used to disclose, screen, and optimize product ingredients. All Aspecta® flooring products come with HPDs, Environmental Product Declarations (EPDs), and FloorScore® certification. Additionally, all of the company’s rigid core (WPC and SPC) products are ASSURE Certified™, which is a third-party certification program that incorporates both safety and performance. Products must pass maximum threshold requirements for ortho-phthalates, heavy metals, and VOC emissions, as well as the 15 performance requirements established by the ASTM F3261 specification standard.

The Teknoflor® line offers alternatives to traditional vinyl flooring, such as Naturescapes HPD™ – a bio-based polyurethane sheet flooring product. Naturescapes HPD™, along with the complementary Nature’s Tile & Plank HPD collections, are Cradle to Cradle (C2C) Certified™ Silver. TEK One and TEK Five v2 - the adhesives recommended for use with the installation of these products - come with their own C2C Material Health Certificates.

Teknoflor® Naturescapes HPD™ and Nature’s Tile & Plank HPD collections are carbon neutral. The embodied carbon of these products is offset through a third-party verification process which protects at-risk forests in Kenya, securing habitat for a multitude of wildlife species while also providing jobs, training, and education programs for citizens of this region.

Certifications are just part of the company’s sustainability story. Our commitment to organizations that are doing important sustainability work around the world include:

- Multi-Year Sponsor of the Women in Sustainability Leadership Awards (WSLA)
- Innovator Sponsor of mindful MATERIALS (mM)
- Gold Member of the U.S. Green Building Council (USGBC)
- Enterprising Partner of Living Future Europe (LFE)
- First Global Angel Sponsor of the International Living Future Institute (ILFI)
- First sponsor in China of the International Living Future Institute (ILFI)

For more information, visit [hmtx.global](https://hmtx.global)

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